

CALL FOR PARK PLACE

“DELIGHTFUL DIVERSIONS” PROGRAM

ARTIST DEMONSTRATIONS – STREET PERFORMERS – MUSICIANS – NON-PROFITS – CHILDREN'S ART ACTIVITIES

Wednesday & Friday Evenings 5pm – 8pm • Saturday & Sunday Ongoing 11am-8pm

The Southern Arizona Arts & Cultural Alliance in partnership with General Growth Properties and Park Place is announcing a call for performers, artists, musicians, children's activities and not for profits of all genres to participate in the inaugural **DELIGHTFUL DIVERSIONS** program at the Park Place Mall. The program will run weekly beginning May 2010.

DELIGHTFUL DIVERSIONS hopes to create a fun and interactive atmosphere to the Park Place Mall in unique and interesting ways. Selected performers/performance and not for profit groups will receive a small per-performance stipend (approximately \$20 per location per group) to perform at one of the designated locations and also have the opportunity to busk (collect money via hat, instrument case, etc.).

Street Performers

Performances can be just about anything that people find entertaining. Entertainers may do acrobatics, animal tricks, face painting, balloon twisting, card tricks, clowning, comedy, contortions & escapes, dance, juggling, magic, mime and a mime variation where the artist performs as a living statue, puppeteering, storytelling or recite poetry or prose and even street theatre.

Musicians

Seeking professional and amateur musicians to play acoustic music in designated locations both inside and outside the mall. If you can play guitar, sing a little, or play some other instrument, you might be able to be a street musician. Earn a few bucks. Sharpen your performance skills. Feed your inner rock star.

Artists

Seeking professional and amateur artists for live art demonstrations, including, but not limited to jewelry making, oil and watercolor art, pottery demonstrations, calligraphy, cartoonist, or glass blowing. Artists are encouraged to bring a few samples of their art for sale, as well as interacting with the crowd to discuss their process through demonstrations. Artists that specialize in children's arts and crafts activities are also encouraged to apply.

Non Profit

Seeking not for profit organizations interested in promoting awareness for their cause through creative and interesting avenues. Not for profit organizations dedicated to all worth while causes are encouraged to apply for a table space to promote their organization with children friendly activities. Non Profits will be placed near the children's indoor play land in Park Place Mall to conduct awareness for their cause with interactive activities targeted to ages 3-12, parents and families in interesting and creative ways. Example: Instrument Petting Zoo for Children and Parents, Health Based Advocacy through educational activities, Music Instruction, or any other creative means to promote your cause and organizational mission.

SAACA and General Growth Properties will be promoting the Series through posters, email, press releases, radio promotions, website, Facebook, Twitter and more.

All applicants will be selected through an application process, which includes a review of performance Via application description, and if available, website, video, CD, or live auditions. In addition, all applicants are required to follow the conduct guidelines set forward by the Southern Arizona Arts & Cultural Alliance and General Growth Properties. Additional restrictions require that minors between the age of 15-17 years of age will be allowed to perform without an adult. If younger than 15 adult must be present. If younger than 18, permit is required to be issued in parent/guardian's name.

If you are interested in participating in the Park Place Mall **DELIGHTFUL DIVERSIONS** program, please fill out the attached application and return to:

Jonas Hunter

Southern Arizona Arts & Cultural Alliance

RE: Delightful Diversions

7225 N Oracle Rd, Suite 112

Tucson, AZ 85704

Phone (520) 797-3959 x 7

EMAIL: jonas@saaca.org

FAX: (520) 531-9225

“DELIGHTFUL DIVERSIONS” APPLICATION

ARTIST DEMONSTRATIONS – STREET PERFORMERS – MUSICIANS – NON-PROFITS – CHILDREN’S ART ACTIVITIES

PARK PLACE

Park Place Mall - 5870 East Broadway Boulevard Tucson, AZ 85711
Wednesday & Friday Evenings 5pm – 8pm • Saturday & Sunday Ongoing 11am-8pm

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CONTACT INFORMATION

Name of Performer / Non Profit _____

Contact Name _____

Email _____ Phone _____

Mailing Address _____

City/State/Zip _____

PERFORMER / ORGANIZATION INFORMATION

Please check all that apply, or category that best describes your talent or organization:

- Juggling Clown Dance Puppetry Magic Storytelling Music Mime
 Theatre Non Profit Arts & Crafts Artist (*Painting*) Artist (*Jewelry / Hand Made Art*)
 Other _____

Please describe in detail your talent, organization and/or activity proposed, performance and set up and any materials or supplies that will be used. Indicate how many performers or individuals will be present.

PERFORMANCE AVAILABILITY

Months Available

- May 2010 June 2010 July 2010 August 2010 September 2010 October 2010
 November 2010 December 2010

Shifts Available

- Wednesday's 5pm-8pm Friday's 5pm-8pm
 Saturday's 11am-1pm Saturday's 1pm-4pm Saturday's 4pm-7pm
 Sunday's 12pm-3pm Sunday's 3pm-6pm

PERFORMER BIOGRAPHY

Have you included a CD, video or pictures of yourself or organization set up? YES NO

If no, explain why _____

Do you have a promotional link or website? YES NO

If yes, please provide the link here: _____

I am including a 4-6 sentence biography for promotional use should I be chosen as a participant in the series

BIOGRAPHY

I am including a photo for promotional use should I be chosen as a participant in the series

PERFORMER REFERENCES

Please indicate references and phone numbers we may contact regarding your application.

Name: _____ Business: _____ Phone: _____

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Please list any other local events you have participated in of significance.

Event Name: _____ Date of Participation: _____

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PERFORMER RELEASE AND HOLD HARMLESS

I give permission to the Southern Arizona Arts & Cultural Alliance and General Growth Properties / Park Place Mall (referred to as the "Organization") to use (including but not limited to taking photographs and making audio recordings or videos), without charge and without reservation, all or a portion of my story including my likeness and my voice in promoting this Organization. I acknowledge that editorial changes may be made as deemed suitable by the Organization. Whether or not changes are made, I waive any rights of action I may have and release the Organization from any and all claims I may have arising from the use, publication, and changes in the content, including any rights to sue for defamation or violation of rights or privacy or rights of privacy. (Must be signed by all performers in group and all performers and/or organization)

Printed Name: _____ Signature: _____

Date: _____ Business ID # / Tax ID# / Non Profit ID# _____

RETURN APPLICATION

Please return application, along with any audition or promotional materials to:

Jonas Hunter

Southern Arizona Arts & Cultural Alliance

RE: Delightful Diversions

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